**Researching Social Life**

Packed full of examples from across the social sciences, Researching Social Life sets out all of the challenges and opportunities of interpreting and conducting research with qualitative,...

Researching Social Life. This pragmatic approach mirrors the reality of conducting research and allows the handpicked, internationally renowned contributors to embed real case studies from their own research in each chapter. The student-oriented pedagogy is carefully woven throughout the book and further supported by a cutting-edge website.

Social life is regarded as permeated by such systems or structures, and their study can reveal underlying ideology or what is termed mythology. At a formal level, it can show how sign systems work, but it needs to draw on other sociological ideas to connect those workings to the wider social world.

A number of useful features, such as worked examples, case studies, discussion questions, project ideas and checklists are included throughout the book to help those new to research to engage with the material. Researching Social Life follows the 'life cycle' of a typical research project,...